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For Immediate Release

Regupol America Sending DC Architect to Jamaica for Inauguration of New Track

Lebanon, PA – This spring, one lucky architect from Washington, DC will travel to the sunny island country of Jamaica. While there, he'll witness a brand new, IAAF-certified Regupol track begin its service to the people and athletes of Jamaica.

This past winter, Regupol held the "What's Your Dual Personality?" contest to help launch new product AktivPro, a modular tile for sports and fitness applications. With more than 250 entries, one grand prize winner was randomly selected, winning a five-night trip to Kingston, Jamaica.

Grand prize winner Scott Knudson is vice president of design for Wiencek + Associates Architects + Planners PC, Washington, DC. He serves as principal designer for this 35-person firm with two offices doing work throughout the Mid-Atlantic with a focus on the DC Metro Area.

The occasion for Knudson's travels comes from a recently completed project in Kingston. One that is already enjoying significant exposure and acclaim in the world of track and field. In a record time of four months, Regupol built a new tartan athletic track at the National Stadium, part of the "Independence Park" sports and cultural complex in Kingston. It was completed in March 2011, less than a year after the completion of Usain Bolt's Regupol training track at the University of the West Indies (UWI, Mona Campus). On May 7, 2011, hundreds of athletes from around the world will experience the comfort and safety of Regupol tracks as the National Stadium hosts the Jamaican International Invitational.

The opportunity to install the new track arose primarily because of the Jamaican athletes' outstanding experience with the track at the Mona Campus. Additionally the Jamaican sports ministry was impressed by Regupol's fast and trouble-free installation process at the UWI facility, which now serves as the home training ground of Usain Bolt and for the famous Jamaican Racer's Club, coached by the legendary Glenn Mills.

The National Stadium project included the removal of the worn-out track as well as laying a new asphalt surface to meet IAAF standards. The new track sports the very bright "Bolt Blue" which reflects the color used in Usain Bolt's training track and the track at Berlin's Olympic Stadium where Bolt shattered two world records.

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Regupol Ties to Jamaica Running Deep

Regupol tracks are endorsed by the world's 100-meter and 200-meter sprint distance record holder. Usain Bolt shattered two world records on the high performance Regupol track in the Berlin Olympic Stadium, during the World Athletics Championships on August 17, 2009. Manufactured by BSW (Berleburger Schaumstoffwerk GmbH), parent company of American subsidiary, Regupol America LLC, the bright "Berlin Blue" track served as the backdrop for one of the most memorable sports moments of the decade, truly making it a "surface of champions." For this track performance, Usain Bolt recently received an ESPN Espy Award for best track and field athlete.

Since then, "Berlin Blue" morphed to "Bolt Blue" as the athlete named Regupol his sports surface of choice. Following this agreement, BSW completed installation of a new 400-meter, Regupol® AG running track surface at the Mona Campus of the University of the West Indies, Bolt's training facility in Kingston, Jamaica. The IAAF-certified track is also the home training camp for the famous Jamaican Racer's Club, coached by the legendary Glenn Mills.

On April 30, 2010, Bolt, coach Glen Mills and a slew of national dignitaries gave the track an initial run to the cheers and fanfare of a crowd of several hundred people. BSW officials stated that this track is an exact replica of the track at the Berlin Olympic Stadium and is by far the most state-of-the-art track in the West Indies. Bolt and fellow runners had previously been training on a dirt track. The university is in the process of securing funding to complete plans for a "mini-stadium" to surround the new track. In honor of the event, Regupol America took five American architects and designers to Kingston as special guests at the track commemoration.

Regupol America LLC, American subsidiary of German-based, BSW (Berleburger Schaumstoffwerk GmbH), is a third generation company founded in 1954. Headquartered in Lebanon, PA, the inventor of recycled rubber flooring manufactures multi-purpose surfaces, running track surfaces, synthetic turf shock pads and impact sound absorption underlayments. With more than 50 years experience, the group employs over 360 employees. The company uses over 115 million pounds of rubber in the manufacturing process. More than 110 million square feet of product is sold each year, with distribution in over 100 countries. Made of 100% post-consumer tire rubber, post-industrial EPDM rubber and additional renewable resources, Regupol America uses the finest raw materials and state of the art manufacturing. The portfolio of products withstands the most intense use, ensuring outstanding performance.

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